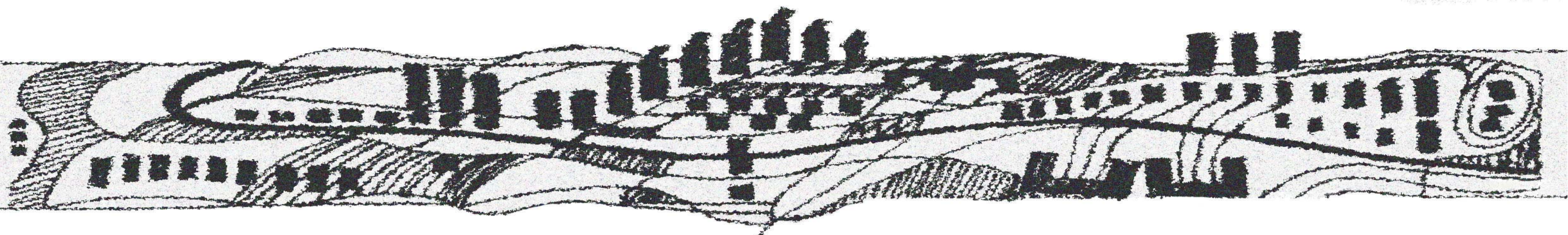


Group

Genève 500 mètres de ville en plus

(Geneva 500 meters town more)

Interdisciplinary group for research and projects on territory



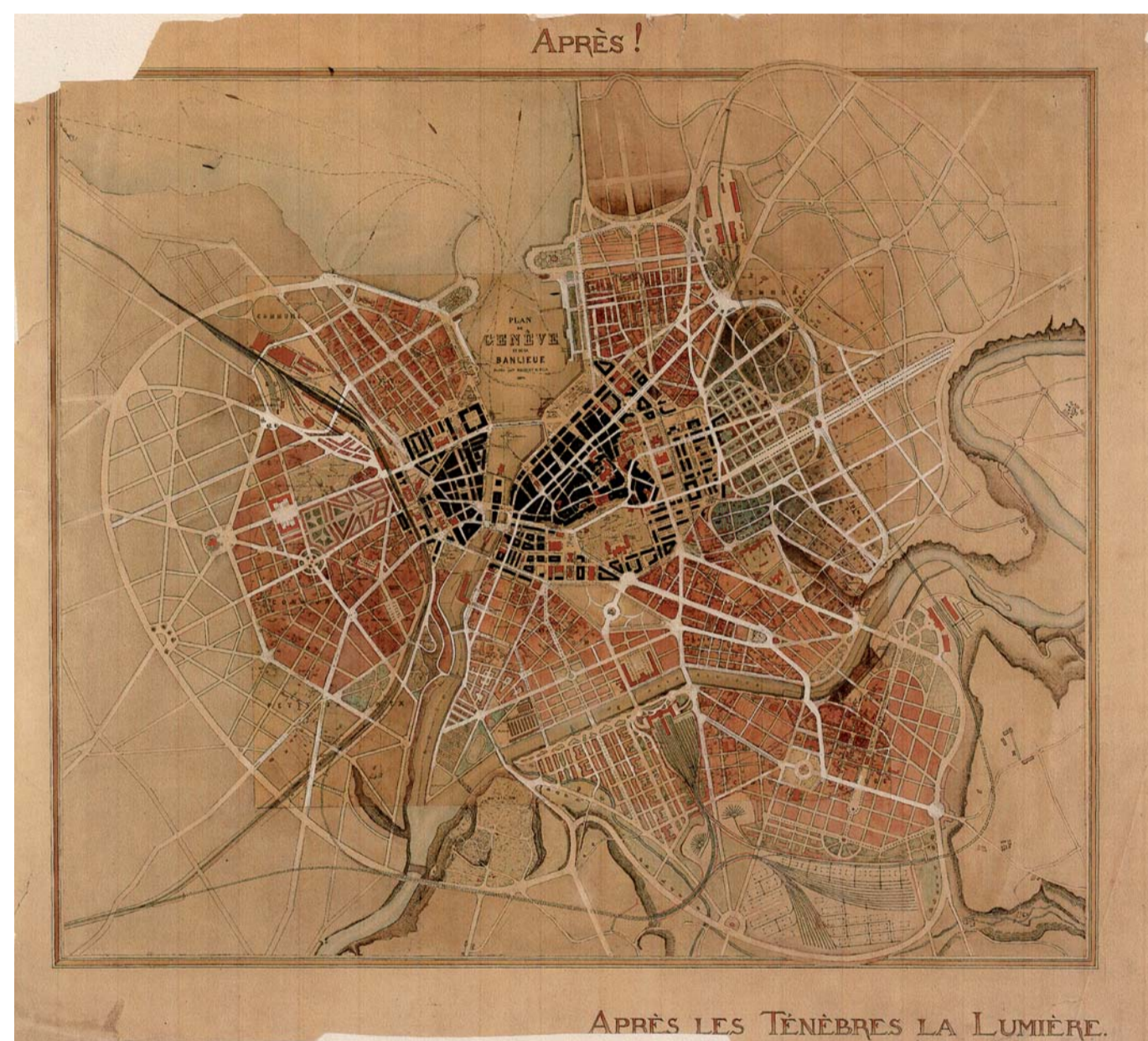
3 combined axes of research and action :

Economico-territorial analysis

Urban safari as instrument for territorial project

The counter-project

1850 - 1920 Extensiv industrialization



Competition for Expansion plan of Geneva 1896

Optimism, ambition, expansion

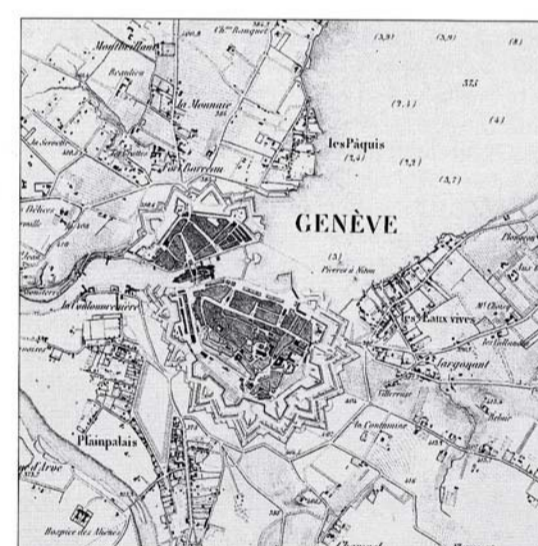
The city expands beyond its medieval walls

Alignements, axes, peripheral boulevards

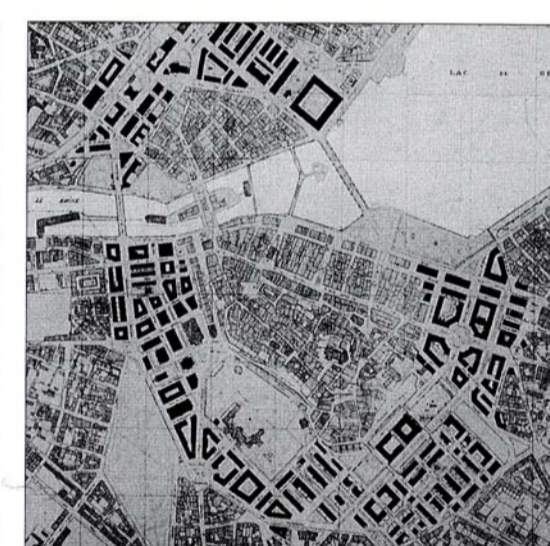
Mixed urban territory

Commercial Geneva becomes industrial city

With industry construction of railway and tramway network



Geneva 1838



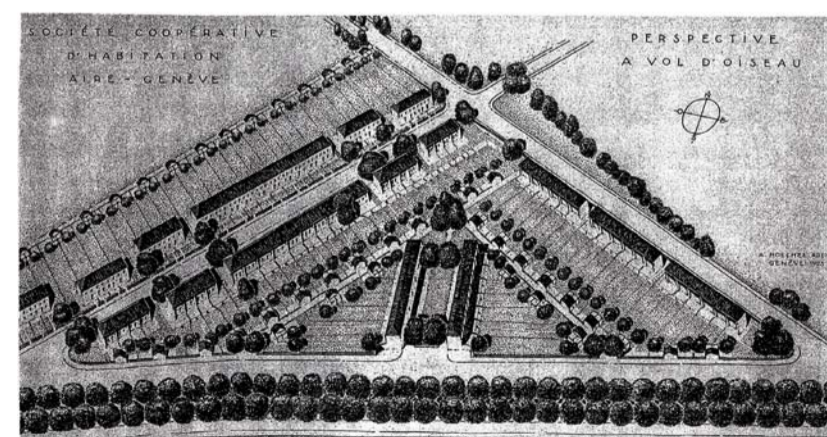
Geneva 1900

1920 - 1945 From taylorism to fordism

Social justice, rationalism, functionalism

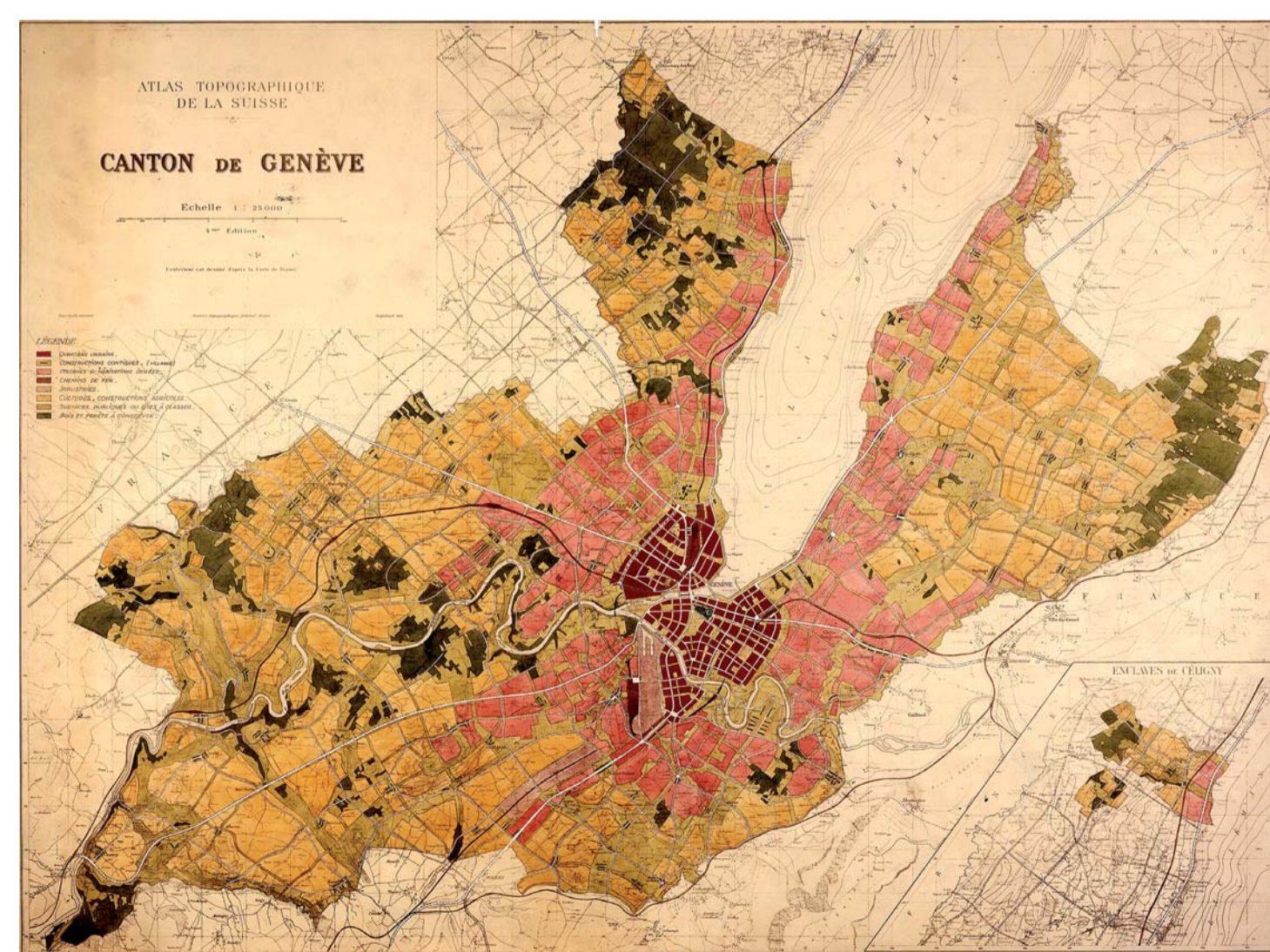
Public health, hygienism

First zoning plans



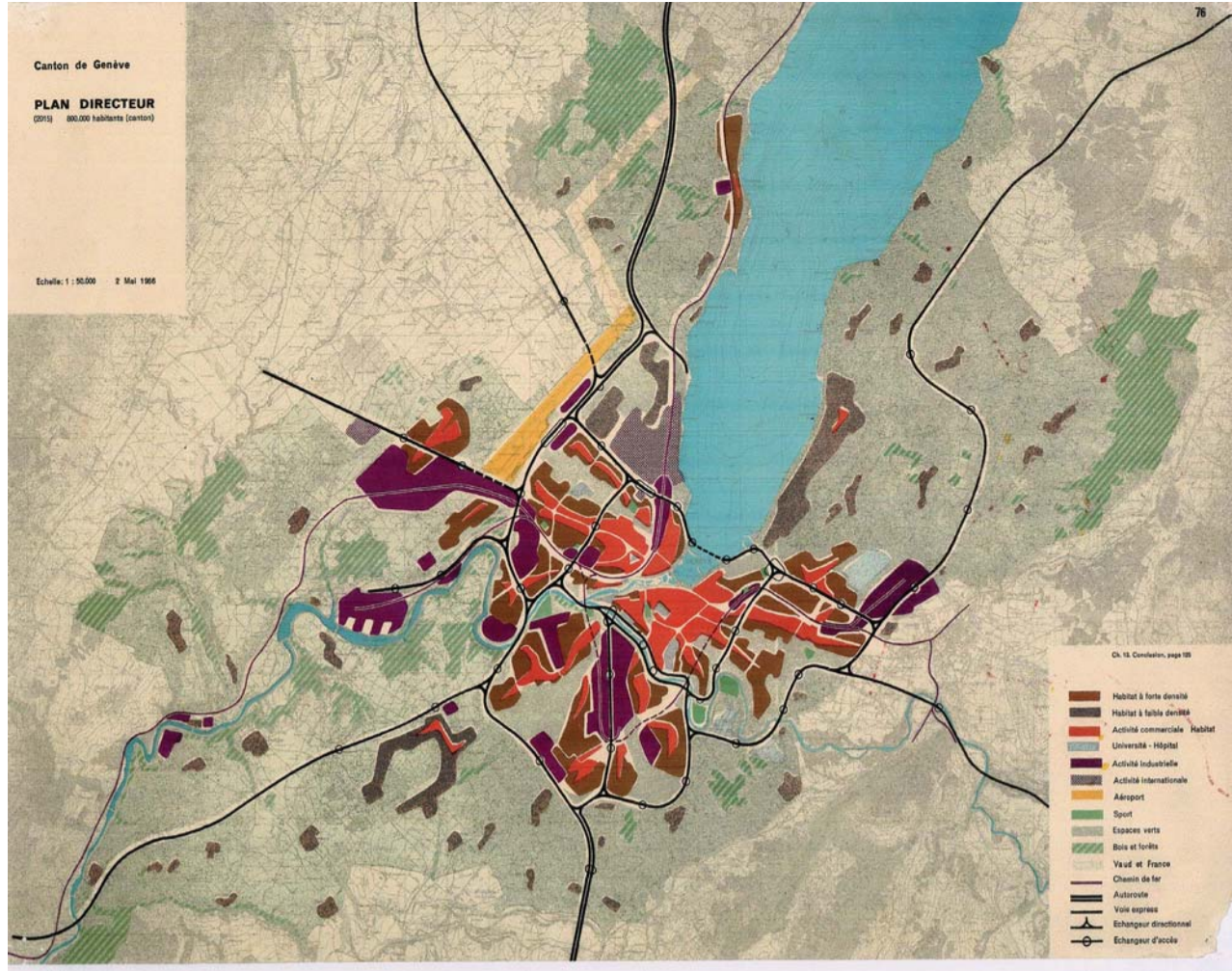
Garden city project of Aire 1923

Viousseux – Housing area for workers 1931



Zoning plan of Canton of Geneva 1936

1945 – 1975 Fordist functionalism

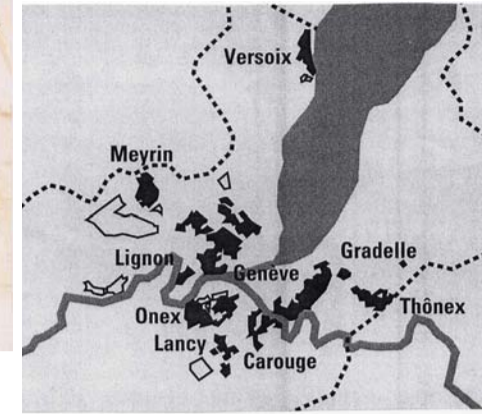


Master plan for 800'000 inhabitants 1966

Implosion - explosion process
 Automobile organizes the city
 Housing districts in the periphery
 1974-76 crisis : end of industry in town
 Finance and decision headquarters invade downtown



Project
 « Le genevois
 français » 1967



Housing districts
 1959



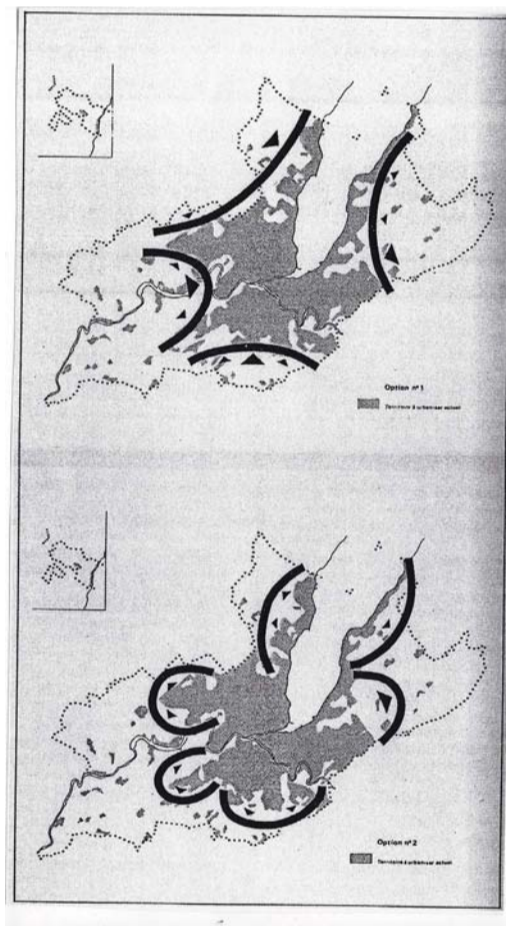
Projet for road
 network 1959

1975 - 1995 Beginning of liberal-productivism

Building the town in town
 Green protectionism and sacralization of
 agricultural belt
 Against the autistic withdrawal :
 500 meters town more

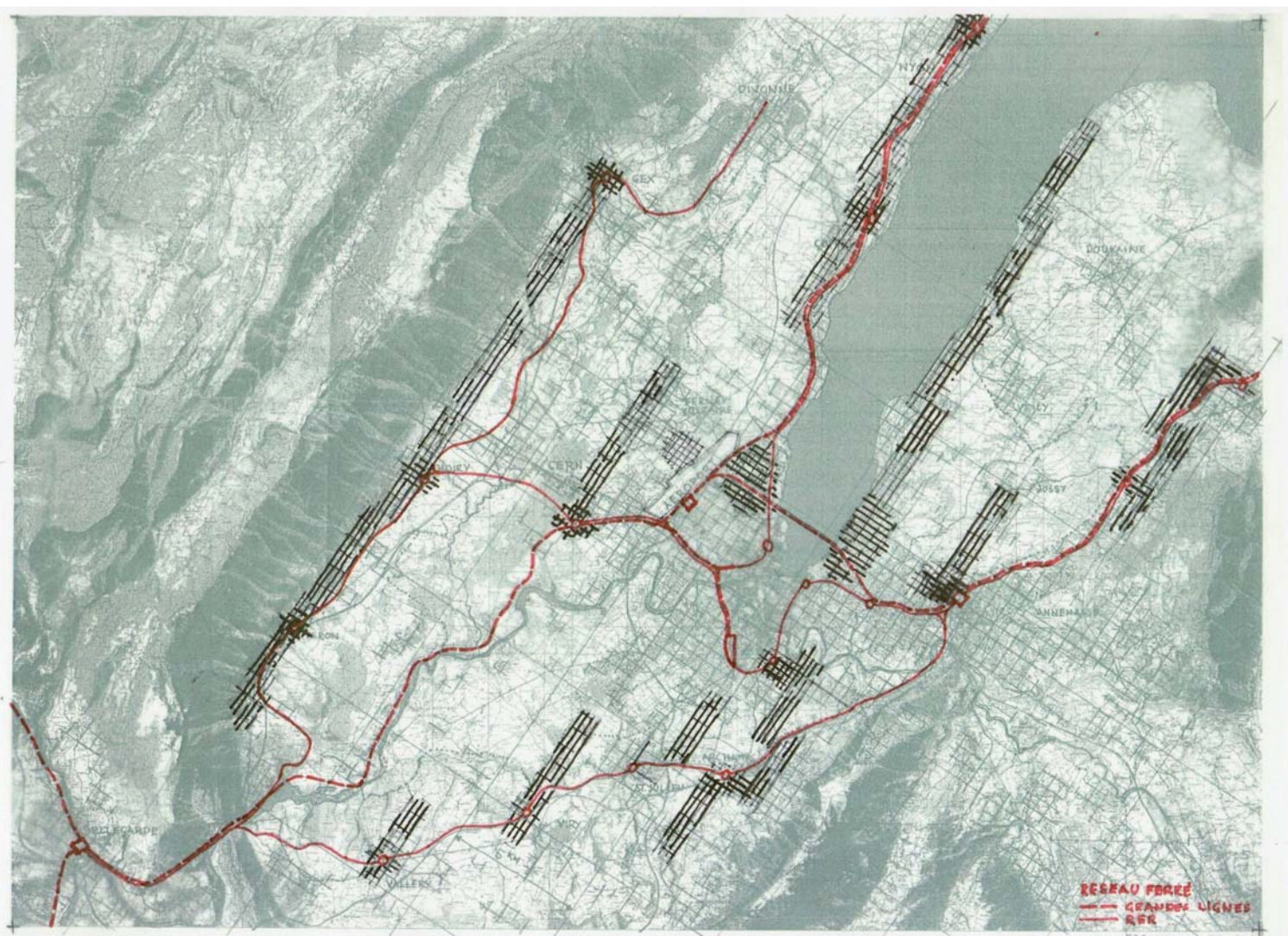


Loosening the city
 Group 500m 1989



Urban extension project for Geneva
 Counter-project Group 500m 1989

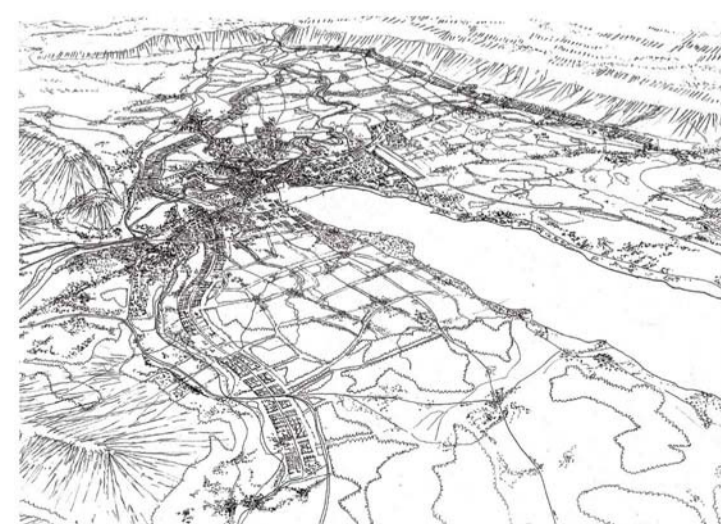
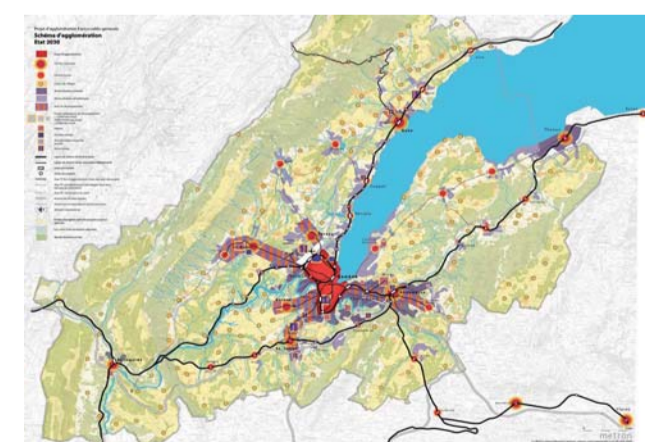
1995 - ... Liberal-productivist blooming



Cross-border metropolis
 Counter-project Group 500m 2010

Geneva cross-border metropolis
 Neo-liberal project :
 - domination of the center on periphery
 - uncontrolled urban colonization beyond the border
 Counter-project : building the city in the periphery

Masterplan of cross-
 border agglomeration
 2008



Cross-border linear de-
 velopment of the city in
 the periphery. Counter-
 project Group 500m
 2004