Group
Genève 500 mètres de ville en plus
(Geneva 500 meters town more)
Interdisciplinary group for research and projects on territory

3 combined axes of research and action:
- Econometric-territorial analysis
- Urban safari as instrument for territorial project
- The counter-project

1850 - 1920 Extensive industrialization
- Optimism, ambition, expansion
- The city expands beyond its medieval walls
- Alignements, axes, peripheral boulevards
- Mixed urban territory
- Commercial Geneva becomes industrial city
- With industry construction of railway and tramway network

1920 - 1945 From taylorism to fordism
- Social justice, rationalism, functionalism
- Public health, hygienism
- First zoning plans

Vieusseux – Housing area for workers 1931
Garden city project of Aïre 1923
Zoning plan of Canton of Geneva 1936
1945 – 1975 Fordist functionalism

Implosion - explosion process
Automobile organizes the city
Housing districts in the periphery
1974-76 crisis : end of industry in town
Finance and decision headquaters invade downtown

Project « Le genevois français » 1967
Housing districts 1959
Projet for road network 1959

1975 - 1995 Beginning of liberal-productivism

Building the town in town
Green protectionism and sacralization of agricultural belt
Against the autistic withdrawal :
500 meters town more

Loosening the city
Group 500m 1989

Urban extension project for Geneva
Counter-project Group 500m 1989

1995 - … Liberal-productivist blooming

Geneva cross-border metropolis
Neo-liberal project :
- domination of the center on periphery
- uncontrolled urban colonization beyond the border
Counter-project : building the city in the periphery

Masterplan of cross-border agglomeration 2008

Cross-border linear development of the city in the periphery. Counter-project Group 500m 2004

Cross-border metropolis
Counter-project Group 500m 2010